



## Training and Education

Like most things in business, the success of any organization's sustainability initiatives comes down to people. Without an informed and engaged workforce, a business-as-usual mentality will likely take hold and prevent even the most well-conceived program from reaching its potential. Getting employees onboard requires an equally insightful level of training and communications.

Our consulting team is well versed in what it takes to design an effective education program – one that leads to enhanced employee participation and drives the success of your sustainability initiatives. We can create customized, thorough training that helps every employee understand their role in your program's success and the importance of it to the company from an environmental and business perspective.

We've found that informed employees take ownership of program goals and become key drivers to success. We also know that training should be considered a key company "product," refreshed periodically to evolve with your sustainability program and goals.

### Our Sustainability Training Portfolio

We design and deliver employee education and training materials to communicate expectations and set your program up for success. We can also develop materials for periodic re-training to maximize information retention and participation. Our successful training programs include:

- Waste and Recycling Programs
- Procurement Policies
- Energy Usage Best Practices
- Performance Tracking
- Certification/Reporting Programs (LEED, Energy Star, etc.)

### A Multi-Faceted Approach

Everyone learns differently and at their own pace. To achieve maximum impact, educational materials should exist in multiple formats and on multiple platforms. Our consultants can help your organization design written and verbal sustainability communications materials that may take the form of newsletters, informational signage, public address messaging, video, web content and online training platforms. Our team can help ensure that all communications have high visual impact and are clear and easy to understand by everyone.

### About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of WM, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.



**TO LEARN HOW OUR TEAM OF CONSULTANTS CAN HELP YOUR BUSINESS, PLEASE VISIT [WWW.WMSUSTAINABILITYSERVICES.COM](http://WWW.WMSUSTAINABILITYSERVICES.COM). TO CONTACT US: CALL 855.347.7535 OR EMAIL [SUSTAINABILITYSERVICES@WM.COM](mailto:SUSTAINABILITYSERVICES@WM.COM)**